



Bayer AG  
Communications and  
Public Affairs  
51368 Leverkusen  
Germany  
Tel. +49 214 30-1  
[media.bayer.com](http://media.bayer.com)

## News Release

---

Getting Turkish pupils excited about science and research

### **Eighth anniversary of Bayer Young Science Ambassadors tour**

- Project starts into its eighth year
- Ambassadors have reached more than 33 thousand pupils up to now

---

**Leverkusen, October 26, 2018** – The nationwide Bayer Young Science Ambassadors project, which aims to have children and young people excited about science and research, has started its tour program for the eighth year in succession. This season, Bayer Young Science Ambassadors will visit the elementary schools at ten different cities across Turkey.

The initiative implemented by the Community Volunteers Foundation enables volunteer Turkish university students to go into schools as science ambassadors where they conduct scientific experiments, mainly in the fields of health, agriculture and nutrition. While the main program is conducted during school time, an additional Science Seeds Team has also been visiting villages and rural settlements during the summer months.

Since the project was launched in 2011, more than 2,500 ambassadors – Bayer Young Science Ambassadors and Science Seeds Team members – have visited schools and villages and interacted with over 33,000 pupils during their lessons. A key factor in the project's success has been the 280 or so former student ambassadors who are now teaching in Turkish schools and integrating into their lessons what they learned through the project. In this way, more than 2,200 pupils have additionally joined the ranks of the girls and boys profiting from the Bayer Young Science Ambassadors project. In the project's eighth year the target is to reach out to even more children and young people in Turkish schools. As the new semester started, more university students have already been prepared and trained as Bayer Young Science Ambassadors.

“Bayer Young Science Ambassadors is a lighthouse project in Bayer’s engagement for science and education in Turkey,” says Thimo V. Schmitt-Lord, who chairs the Bayer Foundations. “It fits in perfectly with the focus of our global social engagement because it combines support for volunteer work with the furtherance of scientific talent – and thus reflects in a wonderful way the Bayer Foundations’ focus on education and research, health and social needs.”

### **About Bayer**

Bayer is a global enterprise with core competencies in the life science fields of health care and agriculture. Its products and services are designed to benefit people and improve their quality of life. At the same time, the Group aims to create value through innovation, growth and high earning power. Bayer is committed to the principles of sustainable development and to its social and ethical responsibilities as a corporate citizen. In fiscal 2017, the Group employed around 99,800 people and had sales of 35.0 billion euros. Capital expenditures amounted to 2.4 billion euros, R&D expenses to 4.5 billion euros. For more information, go to [www.bayer.com](http://www.bayer.com).

### Photos

Media photos are available on [www.media.bayer.com](http://www.media.bayer.com)

### Contact for Bayer Turkey:

**Nevra Çağman, phone +90 216 528 30 08**

Email: [nevra.cagman@bayer.com](mailto:nevra.cagman@bayer.com)

### Contact for Bayer Foundations:

**Sonja Sänger, phone +49 214 30-39239**

Email: [sonja.saenger@bayer.com](mailto:sonja.saenger@bayer.com)

For more information see [www.bayer.com](http://www.bayer.com)

Follow us on Twitter: [twitter.com/Bayer](https://twitter.com/Bayer)

pap (2018-0336)

**Forward-Looking Statements**

This release may contain forward-looking statements based on current assumptions and forecasts made by Bayer management. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. These factors include those discussed in Bayer's public reports which are available on the Bayer website at [www.bayer.com](http://www.bayer.com). The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.