

## Program: Day 1 (Media and Bayer Attendees)

September 30, 2019

Time	Event	Location
12:00 a.m. – 3:00 p.m.	<b>Arrival</b> via bus shuttle <b>in Cologne</b>	<b>Hotel Cologne Marriott</b> Johannisstraße 76-80 50668 Cologne
10:00 a.m. – 12:30 p.m.	Optional: <b>Site tour of Monheim campus</b> (must pre-register in advance)	<b>Crop Science Headquarters</b> Alfred-Nobel-Straße 50, 40789 Monheim am Rhein
3:00 – 6:00 p.m.	At your leisure: <b>Self-guided walking tour in Cologne</b>	<b>Cologne</b>
6:00 – 8:00 p.m.	<b>Networking dinner in traditional brewery</b> (short walk from the hotel)	<b>Früh am Dom</b> Am Hof 12-18 50667 Cologne

**Helpful hints:**

Please bring your passport/government-issued ID for identification on the bus headed to the ForwardFarm.

**Dress code:**

Casual; comfortable shoes for walking



## Program: Day 2

October 1, 2019

Time	Event	Location
7:30 a.m.	<b>Departure</b> via bus shuttle <b>to Monheim</b>	<b>Meeting Point:</b> <b>Hotel Cologne Marriott Lobby*</b>
8:45 – 9:00 a.m.	<b>Welcome Remarks &amp; Introduction</b> <ul style="list-style-type: none"> <li>• <b>Beth Roden</b>, Head of Global Communications, Crop Science division</li> <li>• <b>Frank Sesno</b>, Moderator</li> <li>• <b>Konstantin Kockerols</b>, Moderator</li> </ul>	<b>Tropicarium Conference room</b> Crop Science Headquarters Alfred-Nobel-Straße 50, 40789 Monheim am Rhein
9:00 – 10:30 a.m.	<b>Crop Science Executive Keynote &amp; Q&amp;A</b> <ul style="list-style-type: none"> <li>• <b>Liam Condon</b>, Member of the Board of Management of Bayer AG and President, Crop Science division</li> <li>• <b>Bob Reiter</b>, Head of Research and Development, Crop Science division</li> </ul>	<b>Conference room</b>
10:30 – 11:50 a.m.	<b>Coffee Break</b>  <b>Interviews with Crop Science leaders</b>	<b>Tropicarium Interview rooms</b>
11:50 a.m. – 12:00 p.m.	<b>Employee Storytelling Moment #1:</b> <b>The Power of Science: A Plant Breeder's Journey to Strengthening Seeds</b> <ul style="list-style-type: none"> <li>• <b>Stella Salvo</b>, Head of Development and Deployment – R&amp;D, Crop Science division</li> </ul>	<b>Conference room</b>

### Helpful hints:

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### Dress code:

Business casual

## Program: Day 2

October 1, 2019

Time	Event	Location
12:00 – 12:45 p.m.	<p><b>Panel – Shaping the Future of Our Food: How Do Consumers Impact Our Planet With Their Dietary Choices?</b></p> <ul style="list-style-type: none"> <li>• <b>Jackie Applegate</b>, Head of Vegetable Seeds and Environmental Science, Crop Science division</li> <li>• <b>Katie Brown</b>, Senior Vice President, Sustainable Nutrition, National Dairy Council</li> <li>• <b>Ralf Kelle</b>, Vice President, Evonik</li> <li>• <b>Dhanush Dinesh</b>, Global Policy Engagement Manager, Climate Change, Agriculture and Food Security, CGIAR</li> </ul>	Conference room
12:45 – 12:55 p.m.	<p><b>Innovation Talk with Bayer and Arvinas</b></p> <ul style="list-style-type: none"> <li>• <b>Axel Trautwein</b>, Head of R&amp;D – Small Molecules, Crop Science division</li> <li>• <b>John Dombrosky</b>, on behalf of Arvinas</li> </ul>	Conference room
12:55 – 1:40 p.m.	<p><b>Panel – A World Without Crop Protection</b></p> <ul style="list-style-type: none"> <li>• <b>Frank Terhorst</b>, Head of Crop Strategy and Portfolio Management, Crop Science division</li> <li>• <b>Miguel Altieri</b>, Professor, University of California – Berkeley</li> <li>• <b>Michael Dover</b>, CEO, Martinagro S.A., President, CREA (Regional Consortium for Agricultural Experimentation)</li> <li>• <b>Patience Koku</b>, CEO, Replenish Farms</li> </ul>	Conference room

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### Dress code:

Business casual

## Program: Day 2

October 1, 2019

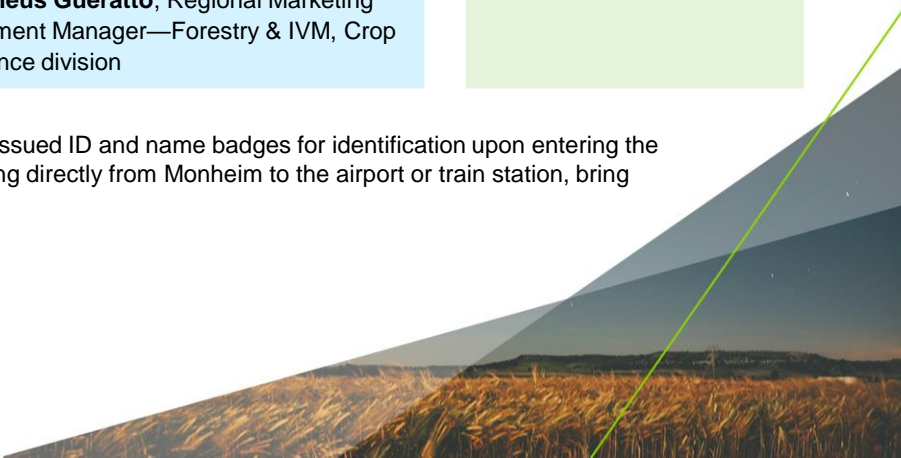
Time	Event	Location
1:40 – 3:00 p.m.	<p><b>Lunch</b></p> <p><i>Interviews with Crop Science leadership</i></p>	Conference room
3:00 – 3:10 p.m.	<p><b>Employee Storytelling Moment #2: It Takes a Village: Connecting Where It Counts</b></p> <ul style="list-style-type: none"> <li>• <b>Everlyn Musyoka</b>, Kenya Commercial Lead, Crop Science division</li> </ul>	Conference room
3:10 – 3:55 p.m.	<p><b>Panel – Trade Agreements, Disagreements and Impacts on Farmers Large and Small</b></p> <ul style="list-style-type: none"> <li>• <b>Dirk Backhaus</b>, Head of Product Supply, Crop Science division</li> <li>• <b>Pam Johnson</b>, Global Farmer Network Member, U.S. Farmer</li> <li>• <b>Rodrigo C.A. Lima</b>, Partner, Agroicone</li> <li>• <b>Okisegere Ojepat</b>, CEO, Fresh Produce Consortium of Kenya</li> </ul>	Conference room
3:55 – 4:05 p.m.	<p><b>Innovation Talk on Digital Farming</b></p> <ul style="list-style-type: none"> <li>• <b>Sam Eathington</b>, Chief Science Officer, The Climate Corporation, a subsidiary of Bayer</li> </ul>	Conference room
4:05 – 4:15 p.m.	<p><b>Employee Storytelling Moment #3: A Generational Impact to Protecting and Restoring our Forests</b></p> <ul style="list-style-type: none"> <li>• <b>Matheus Gueratto</b>, Regional Marketing Segment Manager—Forestry &amp; IVM, Crop Science division</li> </ul>	Conference room

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**Dress code:**

Business casual



## Program: Day 2

October 1, 2019

Time	Event	Location
4:15 – 5:00 p.m.	<p><b>Fireside Chat with Bob Reiter and Bill Liao</b></p> <ul style="list-style-type: none"> <li>• <b>Bob Reiter</b>, Head of Research and Development, Crop Science division</li> <li>• <b>Bill Liao</b>, General Partner, SOSV and Founder, RebelBio</li> </ul>	Conference room
5:00 – 5:50 p.m.	<p><b>Closing Remarks</b></p> <ul style="list-style-type: none"> <li>• <b>Beth Roden</b>, Head of Global Communications, Crop Science division</li> </ul> <p><b>Interviews</b></p>	<p>Conference room</p> <p>Interview rooms</p>
5:15 – 6:00 p.m.	<b>Cocktail Reception</b>	Tropicarium
6:00 – 8:00 p.m.	<p><b>Dinner Reception</b></p> <p><b>Departure</b> via bus shuttle <b>to hotel</b> at 8 p.m.</p>	Tropicarium

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**Dress code:**

Business casual



## Program: Day 3

October 2, 2019

Time	Event	Location
7:30 a.m.	<b>Departure</b> via bus shuttle to <b>Baykomm</b>	<b>Meeting Point:</b> <b>Cologne Marriott Lobby*</b> at 7:25 a.m.
8:15 – 8:30 a.m.	<b>Arrival</b> at <b>Baykomm</b>	<b>Baykomm (Auditorium)</b> <b>Bayer AG</b> <b>Leverkusen, Germany</b>
8:30 – 8:40 a.m.	<b>Welcome Remarks &amp; Introduction</b> <ul style="list-style-type: none"> <li>• <b>Beth Roden</b>, Head of Global Communications, Crop Science division</li> <li>• <b>Sara Wyant</b>, Moderator</li> </ul>	<b>Auditorium</b>
8:40 – 9:10 a.m.	<b>Opening Keynote</b> <ul style="list-style-type: none"> <li>• <b>Matthias Berninger</b>, Head of Public Affairs and Sustainability, Bayer AG</li> </ul>	<b>Auditorium</b>
9:10 – 9:40 a.m.	<b>Crop Science Executive Keynote</b> <ul style="list-style-type: none"> <li>• <b>Klaus Kunz</b>, Head of Sustainability and Business Stewardship, Crop Science division</li> </ul>	<b>Auditorium</b>
9:40 – 9:55 a.m.	<b>Media Q&amp;A with Matthias Berninger and Klaus Kunz</b>	<b>Auditorium</b>
9:55 – 10:25 a.m.	<b>Coffee Break</b>  <b>Interviews</b> with Bayer leadership and employees	<b>Auditorium</b>

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### Dress code:

Business casual



## Program: Day 3

October 2, 2019

Time	Event	Location
10:25 – 10:35 a.m.	<b>NextGen Perspective on Sustainability</b> <ul style="list-style-type: none"> <li>• <b>Ebba Engstrom</b>, Bayer Youth Ag Summit Alum, Sweden</li> </ul>	<b>Auditorium</b>
10:35 – 10:50 a.m.	<b>Executive Sustainability Talk</b> <ul style="list-style-type: none"> <li>• <b>Dirk Backhaus</b>, Head of Product Supply, Crop Science division</li> </ul>	<b>Auditorium</b>
10:50 – 11:00 a.m.	<b>NextGen Perspective on Sustainability</b> <ul style="list-style-type: none"> <li>• <b>Andrea Zorzetto</b>, Bayer Youth Ag Summit Alum, Italy</li> </ul>	<b>Auditorium</b>
11:00 a.m. – 12:00 p.m.	<b>Panel – How Do We Achieve a Balance Between Protection and Production?</b> <ul style="list-style-type: none"> <li>• <b>Andy Knepp</b>, Head of Environmental Strategy &amp; Industry Activation, Crop Science division</li> <li>• <b>Louis DeMaso</b>, Sustainability and Operations Analyst, Lipman Farms</li> <li>• <b>Ginya Truitt Nakata</b>, Regional Director, Latin America &amp; the Caribbean, International Potato Center</li> <li>• <b>Bernd Olligs</b>, German farmer and member of the Bayer ForwardFarm Network</li> </ul>	<b>Auditorium</b>
12:00 – 1:30 p.m.	<b>Lunch</b>  <b>Interviews</b> with Bayer leadership and employees	<b>Canteen/Glass Boxes</b>

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