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News Release

Agreements will be signed at Fruit Logistica:

Bayer and NGOs collaborate to support smallholder farmers

- Farmers will benefit from expertise, technologies, and better access to markets
- Solidaridad supports smallholder farmers to produce food sustainably
- Triptolemos Foundation commissions UNESCO Chair to innovate global food system

Monheim/Berlin, February 7, 2018 – At Fruit Logistica 2018 in Berlin, Bayer will sign collaboration agreements with two non-governmental organizations (NGOs) committed to supporting smallholder farmers. “80 percent of the food consumed in developing countries is produced by more than 500 million smallholder farmers. Helping them to increase their productivity in a sustainable manner is key to address food security whilst protecting the environment,” says Liam Condon, Member of the Board of Management of Bayer AG and President of the Crop Science Division. “That’s why we are collaborating with strong partners to ensure access to important know-how, quality products and markets.”

Bayer partners with Solidaridad and Triptolemos

Bayer is proud to announce its collaboration with [Solidaridad](#), an international civil society organization which aims at facilitating the development of socially responsible, ecologically sound, and profitable supply chains. Joint activities will focus on increasing smallholder productivity and viability, for example by providing training and supporting farmers to reach socio-environmental certification standards. The projects will for now focus on Central America – with anticipated geographical expansion. “This collaboration will further strengthen our existing partnership network,” says Michaelyn Baur, Managing Director at Solidaridad. “Bayer’s extensive expertise in agriculture and food production allows us to achieve change that matters – for the people and the planet.”

One of the first projects will aim to improve smallholder livelihoods, food security, integrated landscape management and climate change resilience through [PanameriCaña](#),

a platform of sugar industry and other stakeholders across Mexico, El Salvador, Honduras, and Nicaragua. Bayer and Solidaridad will provide approximately 1,500 smallholder sugarcane producers with better access to know-how, technology, and financing models.

Another element of the collaboration between Bayer and Solidaridad will be the implementation of the [BayG.A.P.](#) Service Program. This program, which was set up in collaboration with [GLOBALG.A.P.](#), supports farmers in implementing good agricultural practices and thus enables them to acquire certifications to better connect them to local or global markets. The Program enables the sustainable production of crops by focusing on the safe use of crop protection products, pollinator safety, water management, and other important measures to protect the environment and biodiversity.

The second collaboration will be with [Tryptolemos Foundation](#) – an independent institution which works on achieving food safety and a more equitable global food system – to develop new training materials and programs designed to help farmers produce food in a sustainable manner. The partnership will focus on the inclusion of the Bayer certification tool [BayG.A.P.](#) in the activities of the [UNESCO Chair](#) “Science and Innovation for Sustainable Development: Global Food Production and Safety,” commissioned by Tryptolemos. “Bayer shares our vision and determination to ensure sustainable production, to improve farmers’ livelihoods, and to reach global food security. We are looking forward to benefiting from their know-how in implementing good agricultural practices,” says Yvonne Colomer, Director at Tryptolemos Foundation.

Bayer and Tryptolemos will work on expanding the [BayG.A.P.](#) Service Program by developing additional training materials and implementing new trainings through online tools. “This will enable us to reach out to even more farmers to help them produce in a sustainable manner,” says Colomer. Although joint activities will have a global scope, both parties will put a special focus on the needs of smallholder farmers in Africa, Latin-America and Asia.

Both agreements will be signed at the Bayer booth (Hall 1.2 / B-20) at Fruit Logistica 2018 on February 8, 10 am. “Partnerships and collaboration are essential if we really want to make a difference in people’s lives,” says Mathias Kremer, Global Head Crop Strategies & Portfolio Management at Bayer. “Together with Solidaridad and Tryptolemos we can

achieve this – promote sustainable agricultural practices in different parts of the world and improve farmers' livelihoods as well as the communities they serve.”

Working together for sustainable agriculture

Collaboration is also essential for Bayer's overall commitment to sustainability. At this year's Fruit Logistica, Bayer will showcase different initiatives and programs that contribute to sustainable agriculture. In addition to [Food Chain Partnership](#), at the Bayer booth visitors can learn more about [Bee Care](#), [ForwardFarming](#), [Smallholder Farming](#), the [BayG.A.P. Service Program](#) – and how Bayer contributes to the secure production of high-quality, healthy, and affordable fruits and vegetables.

Furthermore, Bayer will again demonstrate its collaborative approach at the Exhibitor Forum. In a series of talks by Bayer experts and external partners such as [Griffith Foods](#), [Assocham India](#) and [Greenyard](#), the company will address challenges and opportunities in fruit and vegetable production in India. The Exhibitor Forum will be taking place on February 8, from 3:00 pm to 4:30 pm, at Fruit Logistica (CityCube).

Follow the activities at Fruit Logistica live on [@Bayer4Crops](#) #fruitlogistica, [Facebook](#) or [Instagram](#).

About Bayer Food Chain Partnership

Bayer Food Chain Partnership has become an indispensable link between growers, traders, processors and retailers worldwide in the past 13 years. Its aim is to drive the implementation of sustainable farming practices in 44 countries focusing on 76 different crops. Bayer is continuously seeking new partners. Learn more about Food Chain Partnership at foodchainpartnership.cropscience.bayer.com

About Solidaridad

Solidaridad was founded in 1969 and is an international civil society organization that works through nine regional expertise centres in around 40 countries. Solidaridad brings together supply chain players and engages them with innovative solutions to improve production, ensuring the transition to a sustainable and inclusive economy that maximizes the benefit for all. For more information, go to www.solidaridadnetwork.org

About Triptolemos

Triptolemos was founded in 2002 to create a space for dialogue and activities amongst all the groups involved in the global food system – in production, economy, market, nutrition, food culture, gastronomy, legislation, education, research, technology etc. – from the primary producer to the consumer. Triptolemos brings scientific findings from universities and the expertise of representatives of the productive sector together to implement concrete measures to strengthen the global food system, while at the same time creating confidence. For more information, go to <http://www.triptolemos.org/en/>

About Bayer

Bayer is a global enterprise with core competencies in the Life Science fields of health care and agriculture. Its products and services are designed to benefit people and improve their quality of life. At the same time, the Group aims to create value through innovation, growth and high earning power. Bayer is committed to the principles of sustainable development and to its social and ethical responsibilities as a corporate citizen. In fiscal 2016, the Group employed around 99,600 people and had sales of EUR 34.9 billion. Capital expenditures amounted to EUR 2.2 billion, R&D expenses to EUR 4.4 billion. For more information, go to www.bayer.com.

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