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News Release

Aspirin Social Innovation Award 2018 now underway

Vote for your favorite social impact pioneers

- The international awards from the Bayer Foundations honor groundbreaking solutions to humanity's biggest challenges in health and nutrition to the benefit of the rising billions in need
- Total prize money of EUR 100,000
- Public voting winner will be announced on October 25, 2018
- Special award for social entrepreneurs in China

Leverkusen, October 11, 2018 – It's your turn to choose! The Aspirin Social Innovation Award 2018 is underway and interested parties have until October 25, 2018 to vote for their favorite social impact pioneers. This year, 28 projects from 16 countries have been nominated for the award endowed with EUR 100,000. Five winners will each be awarded EUR 20,000 for their groundbreaking approaches to humanity's biggest challenges in health and nutrition. Four of these winners will be chosen by an expert jury on November 12 in Berlin, and one will be selected by the public through an online vote. For the second time in the award's history, the foundation will additionally select a "Special China Award" winner to increase awareness of social innovations in China.

Everyone has until October 25, 2018 to vote for their favorite project at <https://aspirin-social-awards.org/public-voting>.

The Aspirin Social Innovation Award honors groundbreaking social impact innovations in health and nutrition from around the world that have the potential to bring about systematic change for the rising billions in need. Award-winners are social impact pioneers whose innovations offer new solutions to improve health care or to end global hunger. The collective power of the 2017 winners has the potential to solve challenges that over 2 billion people on the planet are facing. Their innovations showcase how entrepreneurial spirit can change the lives of the rising billions in need.

Bayer Cares Foundation

As the social welfare foundation of the innovation company Bayer, the Bayer Cares Foundation sees itself as an initiator, promoter and partner for innovation at the interface between industry and the social sector. The sponsorship programs are focused on people – their commitment to public welfare, their wealth of ideas for solving social challenges, but also their needs in times of hardship. The foundation's funding activities are a central element of Bayer's global social commitment, amounting to approximately EUR 50 million annually, with a focus on research, education and social innovation in health and nutrition.

For more information on the Bayer foundations, visit www.bayer-foundations.com.

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